



## Why Northwood FC?

Northwood Football Club has a proud heritage and has been the heart of the local community since its formation in 1926. The club received the prestigious award of Community Club status from the FA in 2003 in recognition of its positive contribution to the local area and its commitment to youth football with teams from under 7s to under 18s.

The club has long been regarded as one of Middlesex's leading non-league outfits with the 1st team currently members of the Isthmian South Central Division..

Both the stadium and the clubhouse have undergone an extensive refurbishment in recent years and this progressive and inclusive club is looking to develop partnerships with the local business community to support its ambitious plans to climb up the football pyramid.

There are several commercial packages available, detailed on the next few pages, which offer maximum exposure to our partners through both digital and printed media. With matchday crowds and interest in the club on the rise, there has never been a better time to support your local club..



# ***NORTHWOOD FOOTBALL CLUB***

## **COMMERCIAL BROCHURE**

### **2022/23**





# Commercial Packages

**Pitchside Advertising:** Solid Dibond Board (2.7m x 0.75m) advertising your company. **£480** for production & initial season, **£250** for subsequent seasons.

**Website/Online Advertising:** Advertise on our club website which attracts over 80k hits per month. **£120** per season.

**Clubhouse Advertising:** Digital display board in clubhouse - ideal way to advertise a business in a busy bar area on matchdays (see image below). **£120** per season



**Programme Advertising:** Advertise in our award-winning printed programme.

Full page: **£450**, half page **£230**, quarter page - **£100** (Minimum of 20 games.)

**Matchday Sponsorship:** Mention in the matchday programme & over stadium PA.

Price: **£50**. To include boardroom hospitality for 2 people : **£100**

**Match Sponsorship:** Treat your clients, business colleagues or friends to an afternoon / evening at the Woods. Matchday sponsorship includes:

- Four match tickets
- Name / business logo on front cover of matchday programme
- Mention on stadium PA system
- Pre & post-match drinks plus buffet for you & your guests in the boardroom
- Price: **£250** for four people

**Fixture Flyer Sponsorship:** Have your business logo appear on A5 leaflet advertising upcoming games which is delivered to 5000 local addresses.

Price: **£300** per season

\*All prices are subject to VAT

Please contact Commercial Manager **John Joyce** on **07766135243** or via **[nfc.commercial1926@gmail.com](mailto:nfc.commercial1926@gmail.com)**

[www.northwoodfc.com](http://www.northwoodfc.com)

